

BASA/NATIONAL ARTS FESTIVAL ARTS JOURNALISM AWARDS 2016 COMPETITION GUIDELINES AND RULES FOR SUBMISSION

We are looking for examples of excellent arts journalism – print or online; text, photographs, broadcast or multimedia – **published, posted or broadcast during the period 1 August 2015 – 31 July 2016 ONLY.**

You may be an experienced arts journalist, or a newcomer to the field, or an arts-focused publication (print or online). What we care about is that you have something distinctive to say, and can communicate your passion for the arts effectively to those who read or access your work.

Please send us:

WORDS:

- A portfolio of not more than five short articles, totaling not more than 2 500 words; OR
- A single, long-form piece within the same word limit, if you are entering the feature/long-form (text) category.
- Label each story in your entry clearly with the name of the publication or site where it appeared and the date of publication.
- You may send us a set of web links to your published work – but only if the websites concerned are open and free to all readers: we cannot access subscription-only websites.

STILL PHOTOGRAPHY:

- A portfolio of not fewer than five or more than 10 captioned images. These can form a single photo-essay, or be a series of discrete images.
- Label your entry clearly with the names of the publications or sites where each picture was published or posted.

BROADCAST / MULTIMEDIA:

- A compilation of clips OR a single programme/installment OR an excerpt from a programme no longer than 20 minutes in duration if you are entering the short-form category; OR
- A single documentary feature of no more than 60 minutes in duration if you are entering the feature/long-form (Audio/Video) category.
- Label your entry clearly with the names of the presenter; the producer; the editor or editors and all other members of the production team, as well as the station/channel or website where it appeared and the broadcast or posting date.

PLEASE ADD A BRIEF MOTIVATION LETTER TELLING US:

- Who you are, and a little about your writing career
- Why you have chosen the entry (or entries) you are submitting. What message or messages do the works convey? What if any writing or reporting problems did you encounter in producing your entry, and how did you solve them?

YOU CAN SEND MORE THAN ONE ENTRY – but each entry must be within the word-length/duration/ number of images limits above. Individuals can send a maximum of four entries; organisations, a maximum of **five**, to demonstrate diversity in their published/broadcast output.

If you submit a single piece of work, you will be judged only in the category in which that piece is entered. If you submit a portfolio, you will also be considered for the “Arts Journalist of the Year” or “Arts Publication/ Organisation of the Year” awards – for those, we are looking for evidence of a consistent body of work across categories.

If you submit a portfolio, please let us know in your covering letter the entry category of each of the items in it.

Organisations, publications and broadcasters can submit individual pieces of work or portfolios on behalf of up to five of your arts journalists. These will be considered separately in their relevant categories. You can also request that these individual submissions be considered together as your organisation’s portfolio for the category “Arts Publication/Organisation of the Year.” Please let us know in your covering letter whether you wish us to do this.

DO I HAVE TO GET SOMEONE ELSE TO NOMINATE MY WORK?

No. The awards are open both to work nominated by an editor or manager, and to work submitted by you on your own behalf.

YOU MUST INDICATE WHICH CATEGORY AND SUB-CATEGORY YOU WISH TO BE CONSIDERED FOR.

The categories are as follows:

SECTION	CATEGORY
WORDS	Short-form published online - not more than 500 words (blog, site or online magazine)
WORDS	Short-form published in hardcopy not more than 500 words (newspaper, magazine or journal)
WORDS	Long-form published either online or in hardcopy – between 500 and 2,500 words
BROADCAST / MULTIMEDIA	Short-form radio or podcast (less than 20 minutes)
BROADCAST / MULTIMEDIA	Long-form radio or podcast (20 to 60 minutes)
BROADCAST / MULTIMEDIA	Short-form TV, online video or multimedia including video (less than 20 minutes)
BROADCAST / MULTIMEDIA	Long-form TV, online video or multimedia including video (20 to 60 minutes)
STILL PHOTOGRAPHY	Still images (No sub-category required)

SUB-CATEGORY (CHOOSE ONE ONLY)
Reviews - articles or inserts evaluating a cultural work you have read, listened to or seen.
News / Investigative - reports on or investigations into important current events or developments in an arts field. We expect them to be as factual, well researched, and broadly sourced as any other news story; the arts news category demands competence in reporting and investigation.
Feature - articles or inserts about an event, work or person that go beyond evaluation/criticism to discuss role-players, processes, personalities (a profile), context, or other aspects of “the story behind the story”. Arts features can include opinion/editorial pieces.

Please complete the entry form at www.nationalartsfestival.co.za/artsjournal and upload your material on the form. You may send us a set of web links on the form to your published work – but only if the websites concerned are open and free to all readers: we cannot access subscription-only websites. Use ONLY this form to submit your entry. If you require assistance then please email artsjournal@nationalartsfestival.co.za with your query.

ENTRIES MUST REACH US NO LATER THAN 6pm on Friday 30 September 2016.

PLEASE NOTE:

- The judges reserve the right to request proof of publication or broadcast.
- All entries must be your own, original work. Plagiarised work will be disqualified.
- We cannot consider other forms of writing such as book manuscripts.

- You must submit actual published work, not merely a letter describing the kind of arts coverage you or your organization do.
- Entries which exceed the maximum length, duration or number of entries will be excluded. It is your responsibility to curate your entries so that you present your best work within our limits.
- Entries which arrive after the closing date for whatever reason cannot be considered.
- The judges' decisions will be final and no correspondence can be entered into.