

CREATIVATE

DIGITAL ARTS FESTIVAL



Creativate is a new digital playground for adventurous artists and curious audiences. It reveals spaces where technology and the arts converge. It presents a world of opportunity for bold creators, our planet's new explorers, limited only by the power of their imagination. Come and discover this new frontier with us.

Curated by:

Toby Shapshak
Tony Lankester
Ashraf Johaardien

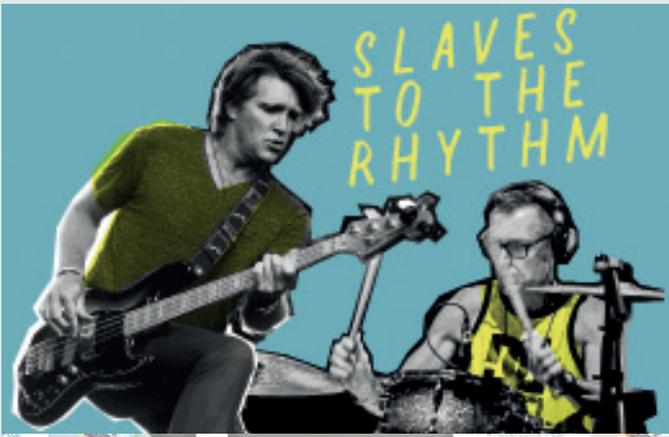
Presented by:



Standard Bank

Unless otherwise stated, tickets to lectures, workshops and events are:
R30 (FULL) and R25 (CONCESSION).

A number of bursaries to Creativate events are available. If you'd like to take part in any event and would like to request financial assistance to do so, please email creativate@nationalartsfestival.co.za



Barry van Zyl & Josh Hawkes

Slaves to the Rhythm

(Seminar/Workshop)

Renowned drummer Barry van Zyl (Johnny Clegg's long-time drummer) and bassist Josh Hawkes (Freshlyground, Streaks, Zap Dragons) present up close and personal workshops, illustrated by live performance.

A performance to showcase creativity and innovation through audience interaction and improvisation, using narrative, music and visuals. This performance will inspire and motivate. Creativity and innovation through the lens of globally experienced South African musicians and ambassadors of Southern African culture. Broken into bite sized themes such as collaboration, listening to the right stuff, fearlessness, breaking boundaries, organized chaos and more. The tools used in musical innovation that parallel any industry will be unpacked. A fresh understanding of creativity & innovation, how to tackle it, the correct tools, and new found confidence. Most important take home is cultural authenticity.

Part 1 (Lecture)

Music, Creativity and the Ideas Industry

Eden Grove Lab

29 June 11:00 (1hr)

Part 2 (Lecture)

Africa and the Modern Music Industry

Eden Grove Lab

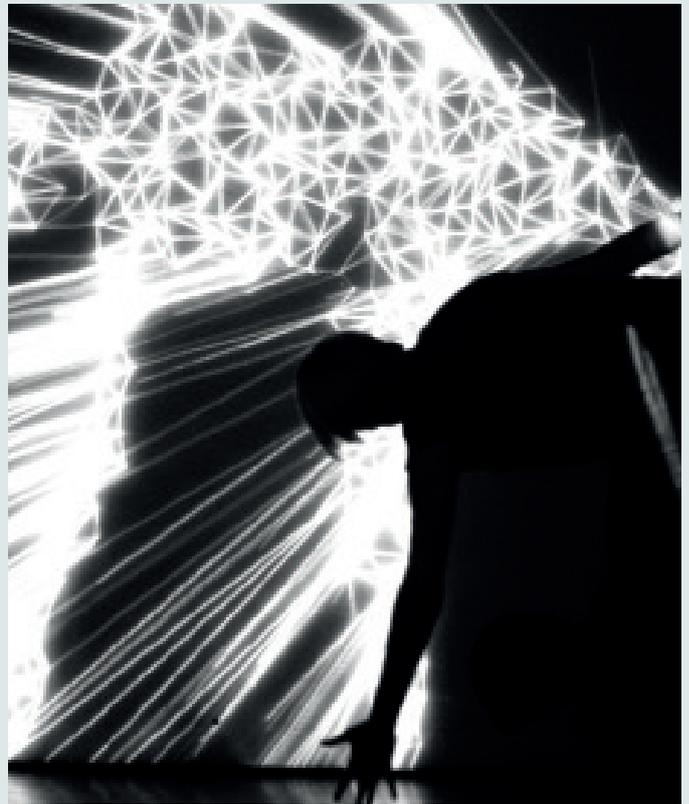
30 June 11:00 (1hr)

Part 3 (Workshop)

Songwriting and producing in the digital age

Eden Grove Lab

1 July 11:00 (1hr 30mins)



Urban Projections (UK)

(Seminar/Workshop)

Urban Projections will take the form of a workshop before the start of the Festival, and presentations of the work of the artists in and around Grahamstown in the course of it.

Urban Projections will produce an innovative, unique and inspiring piece of live projection art, creating a 'living mural'. The artwork will be realised by Rebecca Smith, accomplished projection and new media artist in collaboration with a selected group of the local community and South African musicians.

'Drawing with Light' will create a unique projection and live performance experience for audiences. Using the latest touch-screen technologies, the artist will collaborate with the participants to create a live digital mural, intricately encasing the shape, contours and features of the building onto which it is projected.

As the participants work to illustrate a dynamic and absorbing composition using a fresh and vibrant colour palette, others animate the brush marks, giving them movement and life. As brush marks and compositional elements are drawn and grouped, they become part of a live performance that evolves into a passage of shifting energy and motion.

Mixed with passages of live music, the living mural will transpose from a stunning piece of seemingly static urban art into a living, breathing, installation piece which echoes the fluidity, dynamism, and progressiveness of the festival.

Look out for the projections around Grahamstown each evening, or join the artists for a walking tour from 18:00 daily, Thursday 28 to Saturday 30 June. Departure point: Eden Grove (Free)





A new piece by Boris Nikitin

Hamlet

based on motives by William Shakespeare

With Julia*n Meding

In *Hamlet*, author and director Boris Nikitin rewrites the most famous of all theatre pieces and transforms it into a contemporary performance. In a mix of experimental documentary play and music-theatre the enigmatic performer and electronic musician Julia*n Meding takes over the part of a contemporary Hamlet who revolts against reality. Supported by a baroque-quartet, Meding takes himself to a tour de force on stage by introducing and exposing himself to the public. Meding, giving details from his life story, revolts against the audience, like Hamlet against his royal court he attacks the public, agitates, flirts with them, mocks them and tries to seduce them.

Time and again he seizes the microphone, he starts to sing: raw electropunk, sketchy cover songs, a ballad. Words, sung as fragments of emotions. Meding's/Hamlet's performance dazzles between offensive dilettantism and vain jokes, exaggerated gestures and confrontational pose. Is this Meding? Or Hamlet? Is he serious? Or is it all a game? "Is he or isn't he"? Is he not both at the same time, eventually?

The performance crossfades documentary and fiction into a contemporary version of *Hamlet* in which the conflict zones illusion and reality, individual and society, interplay.

16+ (ML)

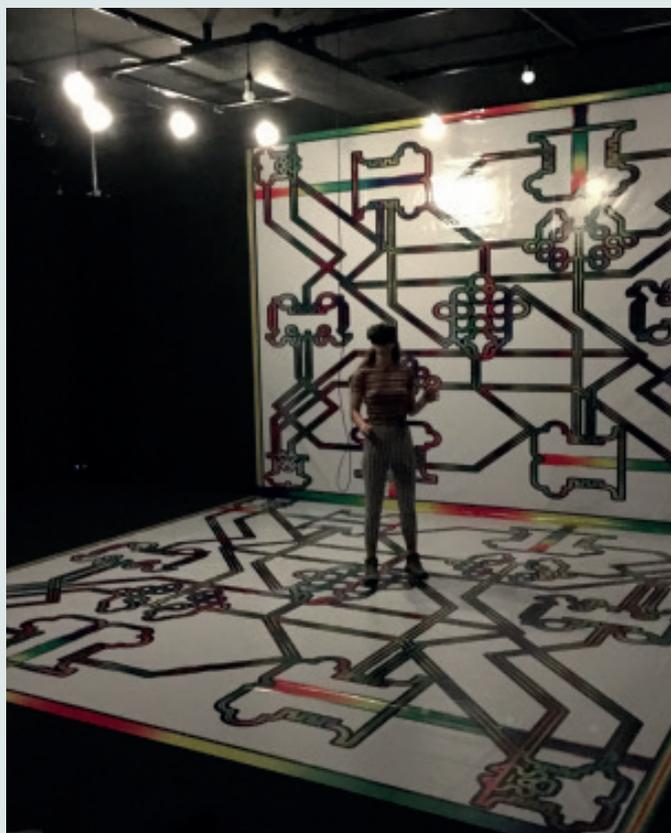
1hr 30mins

German (with English subtitles)

R80 / R75

Rhodes Theatre

28 June 20:00 29 June 18:00 30 June 11:00



MSHR presents

Source Fold Compositor (Finland)

(Installation/Exhibition)

Source Fold Compositor is a generative computer music system inside a virtual reality environment, inside of a physical installation. The light and sound in the installation is modulated by the VR user as they traverse the virtual realm, which is mapped onto the physical room. Through this interaction, the VR user takes on the roll of a performer, while the other visitors become an audience. The piece unfolds with the visitors in real time, weaving a warped pathway between dimensions.

The piece models visual and aural structures from the physical world, producing a highly synthetic abstract diagram of sensory space. Tapestries on the walls and floor are formalized flow charts that act as graphic scores for various iterations of the generative musical system playing in the room. While any number of visitors may be present in the installation, only one at a time may enter the virtual scape. Within the virtual scape of the installation, the visitor is alone, navigating through a courtyard of resonant forms. By exploring this plane, they allow the musical architecture of the room to unfold, generating novel, non-repeating patterns.

Eden Grove Creativate Gallery

Open daily 28 June - 1 July 10:00 – 16:00



James Webb

There is a light that never goes out

(Visual Art)

Webb is an interdisciplinary artist whose work is framed as large-scale installations in galleries and museums or unannounced interventions in public spaces. Informed by his academic studies in advertising, comparative religion and theatre, he often makes use of ellipsis, displacement and détournement to explore the nature of belief, and the dynamics of communication in our contemporary world. Webb's practice employs a variety of media including audio, installation and text, referencing aspects of the conceptualist and minimalist traditions.

There Is A Light That Never Goes Out is a series of neon text pieces. The artwork takes the title of an anthemic song by The Smiths and, after translating it into a non-English language, reimagines the phrase in sky-white neon letters in a public space. James has proposed an isiXhosa version in Grahamstown for the National Arts Festival which will be beguiling and uplifting in these uncertain times. It's reading is open to many interpretations – spiritual, political and romantic. The isiXhosa translation "Kukho Ukukhanya Okungasoze Kuphele" can then be personalised in different ways by the incidental audiences that come across it.

James Webb is represented by blank projects, Cape Town, and Galerie Imane Farès, Paris

Monument Façade

Daily – Best viewed between 17:00 and 22:00



Makropol

Doghouse

Visual Art

A dining room table with chairs is placed in the middle of a room. The table is set for five and on each plate awaits a VR headset and headphones. You sit down, put on the headset and headphones, and instantly a film opens and you are a part of it.

You are one of five at a family dinner. Mum and dad have made roast beef. Older brother has taken his new girlfriend home for the first time. And little brother is trying to avoid the inevitable disaster.

Cast: Sophie Stougaard, Benjamin Engell, Sebastian Teschemacher, Katrine Bruun, Ole Boise

Director: Johan Knattrup Jensen **Producer:** Mads Damsbo

Presented courtesy of The Danish Film Institute
Supported by Dark Matters

Danish (with English subtitles)

14+

20mins

R40 / R30

Eden Grove (28 June - 1 July) **Monument 2nd Floor Annex** (2 - 7 July)
Performances daily every half hour from 10:00 to 16:00



DET DANSKE FILMINSTITUT



Wits University

Graffiti hyper realism

(Live Graffiti and live streaming)

The parallelism of real and virtual time between public practices of graffiti painting and private rituals of internet live streaming through social media, in particular the platforms of Facebook and Instagram. The way in which both systems of language and site for the constructions of the inter-subjectivities blurs the geographical, cultural and social boundaries.

Director: Terrance Xolani Nzuza

Live Streaming 1hr
Eden Grove
30 June 10:00



Paige Rybko

Self-made

(Installation/Exhibition)

Self-made is an interactive social media-based digital artwork. The viewer becomes the user as they are presented with an Instagram feed to scroll through and digitally engage with. The content on this feed is all supplied by the same Instagram profile that viewers can follow throughout the festival for live updates. The profile (@self.made.babe) follows a performed personality based off the archetype of the 'basic bitch'; a meme that has developed online over the past few years. Self.made.babe posts rotoscope animations which depict the type of content we are all accustomed to seeing on Instagram: pouting selfies, adoring pet posts, etc. The animation technique borrows from live footage creating a parallel between the imagined content that is being posted and the 'real life' from which it stems.

Instagram: @self.made.babe

Entrance free
Eden Grove Creativate Exhibition Hall
Open daily 28 June - 1 July 10:00 – 16:00



Presented by 1989

Laundry man

(Installation/Exhibition)

This short film is a combination of live action and animation using found photographs, documenting the lives of an Indian immigrant family in South Africa. The story follows a man whose identity has been tested by Apartheid and considers the cultural foundations which have quietly endured political conflict.

Featuring: Sunali Narshai **Director:** Wessel van Huyssteen
Actors: Nkosana Khumalo, Musa Moloi **Narration:** Ayabulela Masiza
Film & Direction: Phumzi Manana **Camera Assistant:** Katlego Mawela
Sound: Corinne Cooper **Music:** <http://www.bensound.com/>
Script & Animation: Sunali Narshai **Special Thanks:** Laura Gamse, Kirani Narshai, Benita Swanepoel, Rhodes University Department of Sound Technology

Duration: 05:57 **PG (L)** **Entrance free**
Eden Grove Creativate Exhibition Hall
Open daily 28 June - 1 July 10:00 to 16:00



The life you can save

(Installation/Exhibition)

Based on the true story of two boys in Soweto who share a pair of rollerblades. The narration follows their experience of skating through the rural town, motivating each other to continue despite difficult circumstances.

A rotoscope animation to encourage viewers to use their resources effectively.

Made for a non-profit organisation based on altruism, founded by Peter Singer.

Featuring: Sunali Narshai **Director:** Phumzi Manana

Duration: 01:07 **Entrance free**
Eden Grove Creativate Exhibition Hall
Open daily 28 June - 1 July 10:00 to 16:00



Brad Jackson

Die Vlakte

(Installation/Exhibition)

Spaces, places and socio-political anxieties - The emotive quality of objects and spaces within the language of vibrant matter.

Die Vlakte, an area within the heart of Stellenbosch, was home to a community of good schools, family businesses and decades of history. By the end of the 1950s, the Group Areas Act was established, initiating separate areas for different races, and in 1964, Die Vlakte was proclaimed a white group area. This would affect thousands of coloured residents who would be moved out of their homes. The film depicts the ideological function of space and the emotive quality that these spaces hold specifically dealing with the notion of vibrant matter and the aesthetics of decay as well as constituting in showing the present day narratives of a space previously known as Die Vlakte.

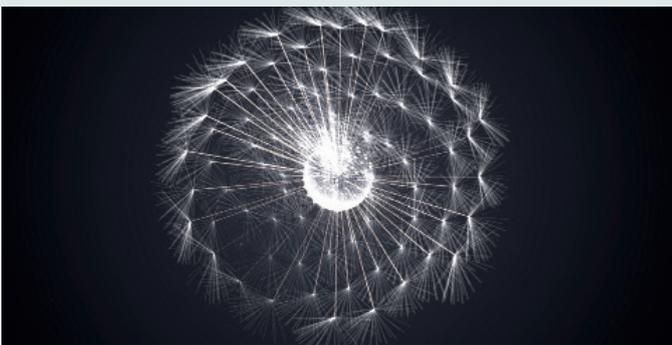
Directed by & featuring: Brad Jackson

Music Composed by: Goldmund (Threnody) & Maribou State (Varkala)

Entrance free

Open daily 28 June - 1 July 10:00 to 16:00

Eden Grove Creativate Exhibition Hall



Wesley Swanepoel

The Dandelion

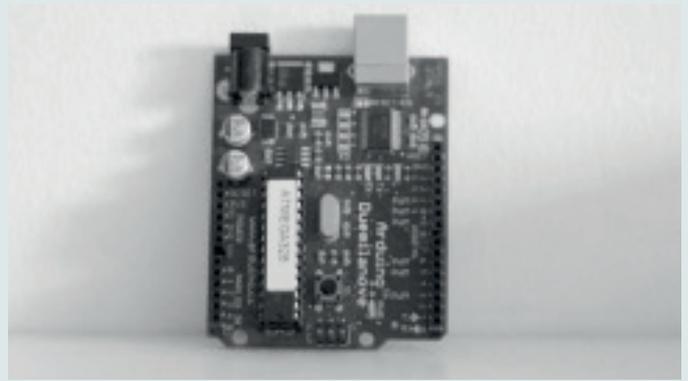
(Installation/Exhibition)

This piece is tied to the artist's own personal journey where his little girl would stop and pause for every dandelion along the way of their regular neighbourhood walk. The breath is considered in many schools of thought as a way to ground oneself in the present. This installation allows the chance to observe and interact with the world like we did when we were children. Stop. Take a breath and let it go.

Entrance free

Open daily 28 June - 1 July 10:00 to 16:00

Eden Grove Creativate Exhibition Hall



#landexpropriation

(Installation)

The conversation around land reform in South Africa has taken centre stage after Parliament's constitutional review committee has been charged with reviewing Section 25 of the Constitution.

Although not representative of the country as a whole, Twitter as a platform provides an interesting viewpoint into how communities respond to different topics. #landexpropriation explores this through a simple visualisation. An algorithm scans the use of the hashtag #landexpropriation, in real-time on Twitter, and creates a physical visualisation to illustrate the share of voice on the topic.

Featuring: Donald Swanepoel, Wesley Swanepoel

Director: Donald Swanepoel **Structure Design:** Jan Douglas

Entrance free

Open daily 28 June - 1 July 10:00 to 16:00

Eden Grove Creativate Exhibition Hall



Lauren Dixon-Paver

stitch.gif

(Installation/Exhibition)

Combining the traditional and the technological, *stitch.gif* explores digital animation created through the medium of needlework. With each frame of animation individually hand-stitched, this exhibition presents a new perspective on both digital video, and the ways in which supposedly archaic arts and crafts can be modernised for the digital age.

The exhibition seeks not only to slow down our perception of animation to allow for the appreciation it so deserves, but also to offer embroidery a new thread of life in the digital age where so many believe it to be outdated. This unlikely pairing is a marriage which offers perspective on both of these marvelous media.

Entrance free

Open daily 28 June - 1 July 10:00 to 16:00

Eden Grove Creativate Exhibition Hall



Presented by All Future Everything

Monika Bielskyt: Designing for new realities

(Talk/Lecture)

'The fictions we create, if they are compelling at all, always bleed back into reality'.

A futurist with an artist's eye and an inventor's mind, Monika prototypes culturally diverse, socially and environmentally engaged future world designs for technology companies, and cities. Her work consists in connecting bleeding edge technological innovation with some of the world's most original creative visions. She is also a co-founder of ALLFUTUREEVERYTHING, an agency and a platform for prototyping futures.

In this talk, Monika Bielskyte will share her experiences in designing

the Sci-Fi worlds for the entertainment industry and how it affects the real-world scientific research, technological development and the way we build and live in our cities. Specifically, Monika will focus on the lack of positive visions Hollywood produced future worlds, and the urgency for all of us to work in changing that (#DecolonizeFutures), as the immersive and experiential media space - virtual, augmented and mixed reality - becomes the dominant media space in the decade to come.

Eden Grove Engage Hall

1 July 09:30 (1hr)



Presented by Fahrenheit 212

Tom Gray: VR/AR/MR... WTF? Exploring the new realities

(Talk/Lecture)

Virtual reality, Augmented reality, Mixed reality - technology has fundamentally changed the way that we understand and experience our world. From immersive games to the healing power of the mind, collaborative artworks to cutting edge educational tools, this talk explores the way that these technologies are changing our present and creating new possibilities for our future. Aimed at innovators, makers and creators, it features examples of the very latest uses of virtual and augmented reality alongside practical tips on how to think about them, where to go hunting for ideas, and how and why you might use them yourself.

Tom Gray is Innovation Director and Head of Idea Development at Fahrenheit 212, a global innovation, strategy and design consultancy.

Eden Grove Engage Hall

30 June 09:30 (1hr)

Fahrenheit**212**

Creativate Cinema

(Film)

The popup Creativate Cinema tells the stories of creatives, artists, designers, technologists and futurists from around the world, looking at how they are blurring lines and shattering traditional boundaries. The Cinema will include both screenings of documentaries and feature films as well as a showreel demonstrating some of the exciting work being done by artists in studios, garages, classrooms and galleries across the globe.

Cinema passes give the ticket holder access to the venue for the full day or half day - movie schedules will be posted online and at the venue.

So stock up on popcorn and coffee, and prepare to be inspired.

Eden Grove Red Theatre

R30 Full day pass

(28 June, 10:00 to 16:00)

R20 Half day pass

(28 June or 29 June, 13:00 to 16:00)



Glenn van Loggerenberg

DJ Strat3gy

(Party, Workshop, Talk)

Glenn van Loggerenberg, is an award-winning producer and media entrepreneur at the convergence point of entertainment and technology. His primary focus is Don't Look Down, a privately owned but prolific convergence agency bridging prime-time TV production and digital entertainment. He has also co-founded several successful entertainment and media ventures, including House Afrika Records, WildEarth, V3 Strategic, and Africa Rising. He has spoken on behalf of the National Association of Broadcasters (SA), presented strategic insights for large media and telecoms companies and appeared as a guest speaker at Social TV salons in Oslo, New York and Las Vegas. As DJ Strat3gy, Glenn has appeared in London, Miami, Amsterdam, Sao Paulo, Bali and Ibiza. He also provides ongoing support to the music studio he founded with Channel O at the Soweto Kliptown Youth Centre in 2012, and continues to produce his long-running interactive TV DJ residency, Hit Refresh on Vuzu, DStv Ch116. He holds a Bachelor of Journalism, from Rhodes University, and is a fellow of the Africa Leadership Initiative and the Aspen Global Leadership Network.

Workshop:

Converging entertainment at the speed of culture: A moderated interaction, loosely departing from an attendee-selected DLD case study

Eden Grove Workshop

30 June 14:00 (1hr 30mins)

Lecture:

Turntable Strat3gy: How to produce 10 000 hours of live TV and serve a billion pages of content – from behind the DJ mixer.

Converging entertainment at the speed of culture: A moderated interaction, loosely departing from an attendee-selected DLD case study

Eden Grove Engage Hall

29 June 15:30 (1hr)

DJ Session:

Rhythm Jam: Barry van Zyl (Johnny Clegg) and Josh Hawkes (Freshly Ground) serve live Drums and Bass on Afro-House platters selected by @dj_Strat3gy (House Afrika Records)

Prime Nightclub, New Street (R50)

30 June 21:00 (2hrs)



daron chatz photography and film

What's your story?

(Talk/Lecture)

We all have our own unique story. These days, we all have tools in our hands that allow us to express these stories. Story is something that is often overlooked but technology has provided data that indicates without a doubt that great story structure is well received by the majority of global audiences. Good story is on the rise. People connect with. It is an age old art, engrained in the very essence of us all, and essential to success in today's complex and ever changing content consumption landscape. With so many tools at our disposal, what are we going to do about it?

Eden Grove Engage Hall

1 July 11:30 (60 mins)

Breaking through barriers

(Workshop)

If you're interested in photography or filmmaking then you don't want to miss this session! Daron Chatz will reveal the secrets the professionals don't want you to know.....OK, that was a bit clickbaity, but you'll learn a pretty cool trick that will help you take your craft to the next level and open up a wide world of possibilities.

The digital landscape presents content creators with one massive opportunity: the barrier to calling yourself a photographer or filmmaker is no longer access to high end, expensive equipment. We are limited only by our imaginations and creativity. Come along for a surprising lesson.....

(Workshop participants are required to bring with them a (charged!) smart phone, either iOS or Android, or a digital camera)

Eden Grove Workshop

1 July 13:30 (2hrs)

Brett Loubser

Will AI usurp artists? Can computers be creative at all? If they can, what does that mean for us?

(Talk/Lecture)

'Artificial Intelligence' is a term that was coined in 1955 by John McCarthy. Intelligent machines are finally starting to have a real impact on our daily lives, but what is machine intelligence really? Which of our human skills and capabilities are truly unique? Computers cannot feel and are not conscious, so will they ever be able to do what humans can when it comes to art and creativity driven by emotion?

Can Artificial Intelligence be creative in a way that resonates with the emotional complexity we all have within us? If the answer to this question is yes, what does the future hold for us?

Eden Grove Engage Hall
29 June 14:00 (1hr)



American Medium (USA)

Andrew Ross in conversation with American Medium

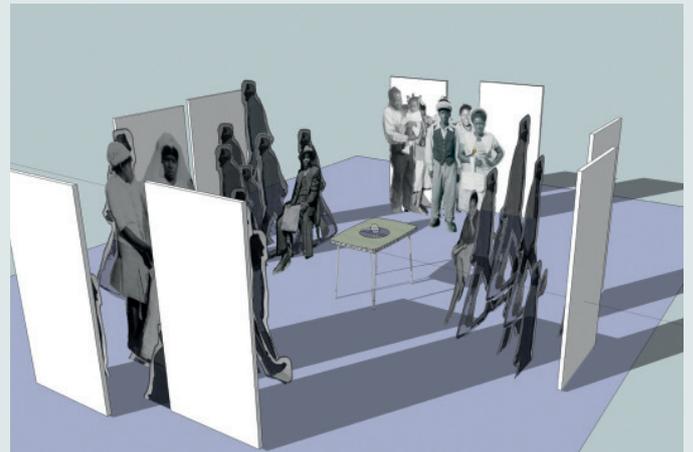
(Talk/Lecture)

Andrew Ross (Artist) and Daniel Wallace (Director of American Medium), present Andrew Ross's current body of work and explore themes running through his practice; including theatricality, figuration, digital culture, and the future of sculpture.

Andrew Ross has exhibited at The Drawing Center, Artists Space Books and Talks, The James Gallery at CUNY Center for the Humanities, Greene Naftali, Signal Gallery, and The Studio Museum in Harlem.

Daniel Wallace is the director of American Medium, NY. Focused on new methods of fabrication and networked culture, American Medium has been presenting exhibitions and performance since 2012. Wallace has curated exhibitions at ICA Philadelphia, 2013 Venice Biennale, and the New Museum, NY.

Eden Grove Engage Hall
29 June 12:30 (30mins)



Yoav Dagan

Creating a narrative in an exhibition space from a filmmaker point of view

(Talk/Lecture)

Yoav Dagan is a Museum UX and exhibition designer with extensive experience in the narration of individual, organisational and issue / narrative / space / location -driven projects across diverse media including museums, Art exhibitions and documentary films, as well as digital platforms such as VR, AR etc'. In this talk he will share his experiences from some of the projects that he has been involved in and his proposals for the Marikana memorial. He will talk about his approach to the constraints of space he was tasked to work with and the connection between his work in the collaborative art of filmmaking to creating spaces.

Eden Grove Engage Hall
30 June 11:30 (1hr)



Rachel Rayner

Artistry of science poetry

(Talk/Lecture)

Poetry has communicated emotions and stories for millennia. So how does science - stereotyped as purely logical and rational - fit with romantic notions of poetry?

Take a trip through the history of the English language to arrive in our modern times: where poetry is holding on as a relevant art form. By combining the extended vocabulary and way of thinking that science gives us, we can create interesting ways to describe our emotions and experiences of a complex world.

Listen to some early and contemporary poetry from around the world, and consider how poetry may enhance scientific ideas and vice versa.

Eden Grove Engage Hall

1 July 15:30 (1hr)



Bradley Kirshenbaum: Love Jozi

Hashtag in the future

(Talk/Lecture)

Like many graphic designers, Bradley Kirshenbaum has spent a large part of his adult life agonising over font options, deliberating colour breakdowns and losing sleep over line weights. Hours in front of a computer have been dedicated to his vocation, with two decades of physiotherapy bills to show for it. In this talk he reflects on a design career that has been motivated, shaped and informed by technology. Using his brand Love Jozi as a case study, his talk glances backwards and forwards as he questions whether his profession will become obsolete.

Eden Grove Engage Hall

29 June 11:00 (40mins)

LOVE JOZI®



Stuff Magazine

Toby Shapshak: How innovation in Africa is better

(Talk/Lecture)

Africa's unique problems have resulted in a unique brand of innovation out of necessity, often using mobile phones. Africa's innovative spirit has produced mobile payment systems like M-Pesa and other ground-breaking inventions. And, while solving these problems for itself, it will benefit the rest of the world.

While the rest of the world is still grappling with how to transition to mobile payments and drone deliveries, Africa is already doing it. This talk explores what a business can learn from this innovative spirit in Africa, or, put another way, what Africa can teach you about innovation that business school can't.

Africa is not just mobile-first, it is a mobile-only continent.

Eden Grove Engage Hall

30 June 15:30 (1hr)



Gavin Dudley: Tech Magazine

The writing on the wall: Today's tech memes, explained

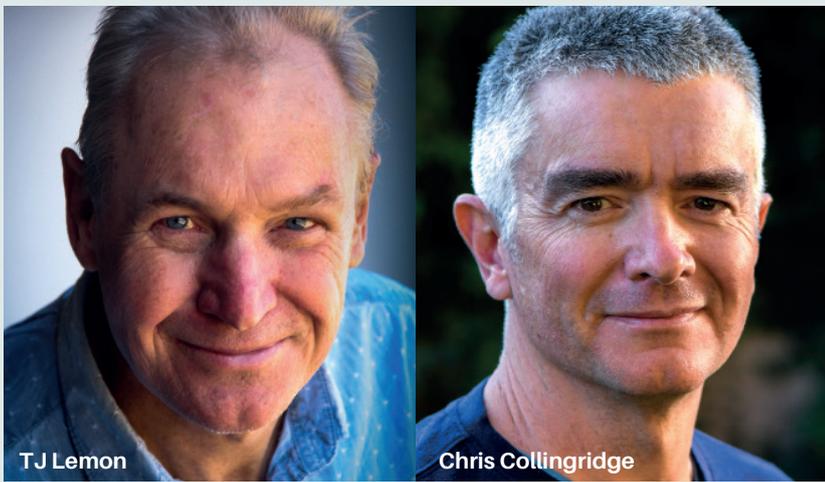
(Talk/Lecture)

Gavin Dudley is a tech industry insider and button pusher. After writing about technology for more than 20 years he launched *Tech Magazine*, by far the biggest consumer electronics publication in SA today. He knows with certainty that everything new is not better and takes a dim view of anyone buying gadgets without understanding their true needs. He also enjoys playing Devil's Advocate in the ongoing debate around digital privacy, intellectual property and access to information in Africa. Now that the honeymoon is over he is trying to find uses for all his tablets.

Eden Grove Engage Hall

29 June 09:30 (30mins)

TECH



TJ Lemon

Chris Collingridge

TJ Lemon & Chris Collingridge

The road from film to digital and its virtual potholes

(Talk/Lecture)

The photographic industry was upended with the arrival of computers and digital scanners in the early 90's. Taking photographs and post processing pictures changed from a chemical process to a computerised one almost overnight. There were no formulated workflows, there were no ethical rules around digital manipulation. The industry learnt as it went along.

Lemon and Collingridge share their experiences as professional photographers on their journey to digital photography.

Eden Grove Engage Hall

30 June 14:00 (1hr)



Sanjin Muftic

Algorithms in/and/out of performance

(Talk/Lecture)

This talk conceptualises future intersections between digital technology and performance. Using a variety of projects as examples - from live performing our social media interactions to seeking immortal life on our hard drives, it speculates on future realms that would open up this meeting point. At center of this are the algorithms, which have become the myths that we genuflect to in our daily lives. How does the performance of them help us navigate them? Does the live interaction between algorithms and performance reveal more about the soul of the machine or the wants of humanity?

Eden Grove Engage Hall

30 June 13:00 (30mins)



Fak'ugesi African Digital Innovation Festival presents

Laughing out of every hole

(Talk/Lecture)

In this talk Nathan Gates will discuss some of his work and the role of technology in his arts practice. Framed to tie into the playroom space, Gates will explore and give new meaning to static objects by producing ways to engage these objects via the incorporation of electronics.

Speaker: Nathan Gates

Eden Grove Engage Hall

28 June 13:00 (1hr)

Gaming and theatre meet

(Talk/Lecture):

As a theatre practitioner and Game Design lecturer, Kieran Reid will speak about his work in teaching at the intersection of game design and theatre studies.

Speaker: Kieran Reid

Eden Grove Engage Hall

28 June 15:00 (1hr)



Fak'ugesi Play Rooms

Fak'ugesi African Digital Innovation Festival (www.fakugesi.co.za), held annually in Johannesburg, brings two digital Play Rooms to Creativate. Fak'ugesi Play Rooms are spaces for a bit of crazy, wacky digital and electronic interactive fun and the opportunity to learn "how to" with digitally interactive things.

Interactive Playroom: If These Walls Could Talk

Project Leader: *Nathan Gates*

Playing with and making interactive props & DIY game controllers

A brief introduction to creating your own interactive props and DIY Game Controllers. Using the Malarkey Board, we will build props that respond to touch with sound, and find ways to give inanimate objects personality and the ability to respond to interactions: think laughing tables, chatty walls, sassy cups and belligerent chairs.

These short sessions will introduce participants to the ideas of physical computing and interactive electronics by looking at how these ideas can be utilised in creating props, and what are thought of as generally static objects in theater. The main tool used in this workshop will be the Malarkey Board which is a locally produced electronic device that makes getting started creating interactive experiences really easy.

Participants will use the Malarkey Board and other craft materials to create touch sensitive surfaces on objects such as tables, walls and other props. These surfaces will be used to trigger audio samples participants have recorded with the intention of creating unique and fun interactions when handling these objects.

Eden Grove

Thursday 28 June – Saturday 30 June

Daily from: 11:00 to 12:00 & 15:00 to 16:00

Games Play Room by Wits Digital Arts

Project Leaders: *Kieran Reid & Andrea Hayes*

Games Arcade & Meet the Makers

A Games Play Room of local games made by the students of the Wits Digital Arts Division

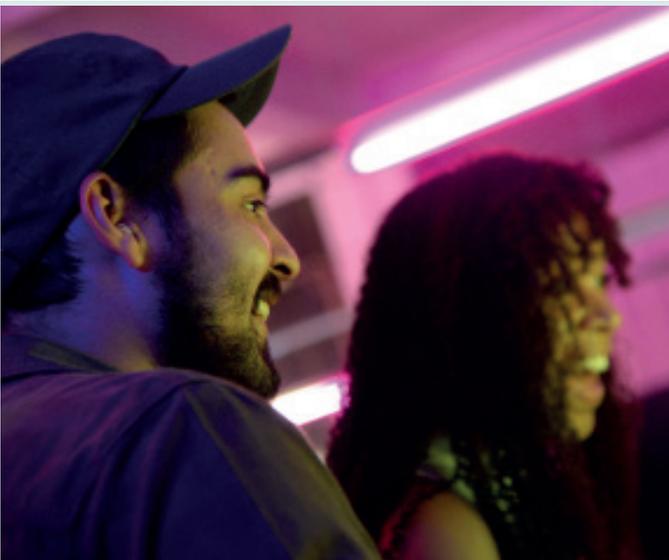
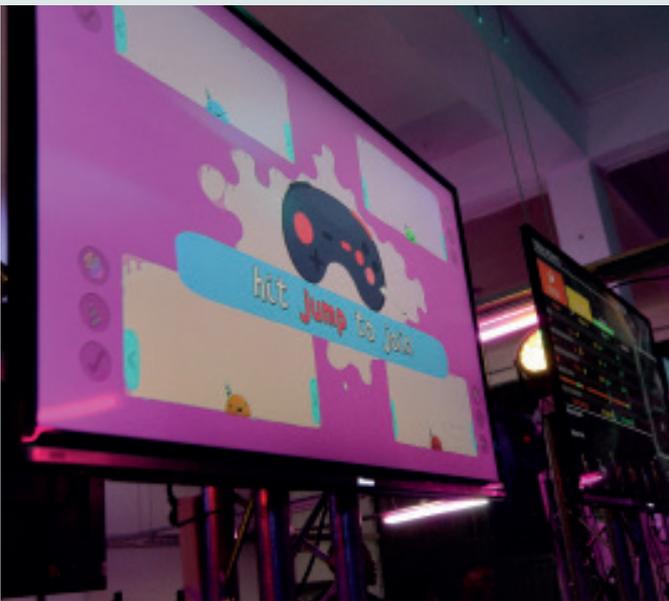
With undergraduate and post-graduate programs in Animation, Interactive Media and Game design, the Wits digital arts program is creating and supporting the next generation of developers. A relaxed space where anyone from a performance arts student to a hard-core gamer can come and experience the variety and talent of our students. There will be 5 to 8 stations with beanbags, tables, chairs and all the needed computer equipment for attendees to get the full experience of the video game on display. Each station will have a game developed by one of the students and will be available for Creativate attendees to play at any time during the festival.

A small group of MA game design students will be available to assist and talk though how they made the games. The room will also link to the interactive game controllers in the Interactive Play Room.

Eden Grove

Thursday 28 June – Saturday 30 June

Daily from: 11:00 to 13:00 & 15:00 to 16:00





Afrofuturist animation

(Seminar/Workshop)

Learn how to create and animate an afrofuturist character with local Grahamstown hip-hop artists Reagan "Nova da Captive" Bruintjies, Azlan Makalima and Akhona "Bhodli Ngqaka" Mafani in conjunction with Alette Schoon, video documentary and multimedia lecturer. Spend a day in the computer lab learning all the skills you need to make your own short animation. Use Photoshop, Illustrator and Character Animator to make your ideas come alive! In this workshop you will learn how to adapt Nova's comics and afrofuturist artwork created by learners at the Carinus Art School for live animation. The workshop lasts the whole day. The morning focuses on character adaptation and the afternoon is structured around staging live animation.

Workshop leaders: Alette Schoon, Reagan "Nova da Captiva" Bruintjies, Azlan Makalima, Akhona Mafani

Age Restriction: 15+
Africa Media Matrix
29 June 10:00 (full day)



Maximillian Kaizen

Fan powered financial independence for creative sustainability

(Workshop)

No! You don't have to sell out to sell your art. There's a new breed of pioneering artists using tech, storycraft and smart (no-MBA-needed) business strategy to earn their creative and financial independence. We're going to explore one of their cornerstone tactics, sustainable fan-power, and break it apart like a recipe for you to DIY. Building profitable worlds with loyal fans that pay - happily - is not easy, but it is worth it. Why wait to be 'anointed' by elite tastemakers? Whatever your discipline, you want to command the terms because you roll with a tribe.

Eden Grove Workshop
30 June 13:30 (2hrs mins)



Steven van Wyk

Everything you always wanted to know about digital marketing (but were afraid to ask)

(Seminar/Workshop)

An essential aspect of being a theatre maker is marketing your work. Traditional forms of marketing (newspapers, magazines, billboards, TV) are typically too expensive for independent artists to utilise effectively. Digital marketing seems to provide a solution, but often seems inaccessible, shrouded in technical terms and concepts.

This workshop-meets-lecture reveals the mechanics behind crafting a digital marketing strategy, and explores how they can be applied to marketing theatre and art.

Eden Grove Workshop
1 July 10:00 (1hr 30mins)



Thuthukani Ndlovu

Giving poetry wings

(Workshop (Hackathon) followed by exhibition)

Giving Poetry Wings is a digital art exhibition which will showcase collaborative work between selected poets and digital artists. This will be a result of a hackathon hosted prior to the exhibition, with the aim of creating a space and opportunity for poets to have their work developed beyond paper/ spoken word, as well as for digital artists to create new themed work inspired by literature.

20 participants - 10 poets and 10 digital artists - will be tasked with collectively creating new work and exploring different ways that poetry can be expressed digitally.

At the exhibition, you will be able to meet and engage with all the participants, not just with the work they have produced.

Wokshop:
Eden Grove Workshop
27 June 10:00 (2 days)

Exhibition:
Eden Grove Creativate Exhibition Hall
Open 28 June - 1 July daily 10:00 to 16:00

